



# Sponsorship Prospectus

**MIDWEST TRAFFIC SAFETY CONFERENCE**

**2025**



The Midwest Traffic Safety Conference is the perfect opportunity for law enforcement, prosecutors, crash investigators, and fleet managers to come together and learn about the latest developments in traffic safety. With seminars on impaired driving and crash investigation, attendees will leave with knowledge to help keep our roads safe. Join us for this three-day event and make a difference in your community.



[info@midwesttrafficsafety.org](mailto:info@midwesttrafficsafety.org)



[www.midwesttrafficsafety.org](http://www.midwesttrafficsafety.org)



# About Us

Our mission as a non-profit is to bring together and mobilize midwestern states to eliminate motor vehicle crash fatalities and reduce serious injuries through a comprehensive approach known as the Safe System Approach.

The Safe System Approach focuses on five areas:

- (1) increasing safety among all road users;
- (2) planning, building, and maintaining safe roads and related infrastructure, including public transit;
- (3) encouraging the design, manufacture, and development of safe vehicles;
- (4) promoting safe speeds and safe speed setting; and
- (5) improving post-crash care for victims and first responders.

## Who Attends?



Law Enforcement, Judges,  
Prosecutors, Government  
\* Stakeholders

Police Officers, Prosecutors, Judges, and government stakeholders involved in the enforcement of traffic laws, reduction of crashes, and promotion of traffic safety across the Midwest.



\* Crash Investigators not affiliated  
with law enforcement

Private Crash Investigators who work for insurance companies and the transportation industry to investigate crashes.



\* Transportation Industry

Members of the private transportation industry working to create safer roads and reduce liability to their companies by creating a safety centered environment.





# Sponsorship Package



**\$10,000**

## Presenting Sponsor

The Presenting Sponsor receives top billing on all materials promoting the conference. Included is one vendor table, one pre-session presentation and your logo displayed on the large screens between sessions.



**\$1,500**

## Sponsor-required

We encourage you to support the Midwest Traffic Safety Conference. Your sponsorship will be promoted during the registration period as well as throughout the event. If you're interested in securing a booth or wish to explore additional options for your sponsorship, please take a look at the options listed below.

## SPONSOR ADD-INS



**\$250**

### Vendor Table

One six foot table, includes power. The vendors will be located in the atrium outside the breakout sessions and surrounding the lunch and reception.



**\$250**

### Pre-session Presentation (12 available)

Prior to a breakout session starting, you will have 15 minutes to promote your product. Sessions will be chosen by the event organizers.



**\$1,000**

### Lunch Presentation (3 available)

During lunch, you will be given the hour to present to the attendees and promote your product. Lunch will be served as a buffet.



**\$1,000**

### Networking Reception (2 available)

You will be acknowledged as the sponsor of the networking nights and be provided an opportunity to speak and promote your product.





Midwest Center  
for Traffic Safety

2025

# Thank You

## Sponsorship Proposal 2025

We appreciate your support of the Midwest Traffic Safety Conference and look forward to seeing you there. Should you have any question or ideas about sponsoring the event, please reach out.



847/440-4832



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